

HOW DOES YOUR ITAD STRATEGY STACK UP AGAINST SECURITY AND SUSTAINABILITY REQUIREMENTS?

Amid this current environment, IT budgets are being closely scrutinized, and every dollar counts. It's important to ensure your IT Asset Disposition (ITAD) strategy is secure and offers a clean path towards your sustainability goals – all while delivering maximum value to the business.

New research from IDG finds many companies are behind in bringing their ITAD program in line with the demands of today's IT lifecycle management. It's clear something has to change.



SUSTAINABILITY AND DATA PRIVACY MANDATES

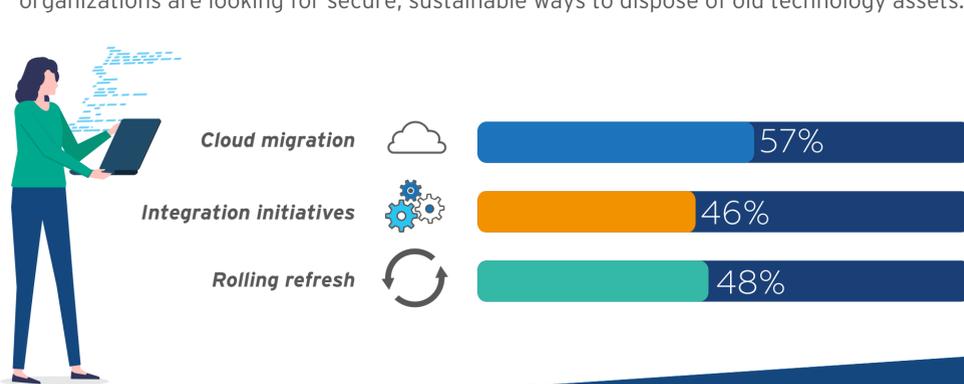
Organizations face tremendous pressures when it comes to today's corporate responsibility and compliance mandates. These factors are reflected in respondents' objectives for ITAD programs.



TOP OBJECTIVES FOR ITAD

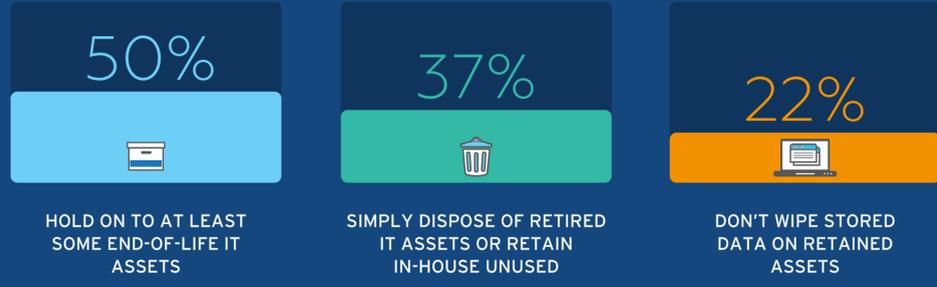


At the same time, digitization imperatives and the need for updated equipment means organizations are looking for secure, sustainable ways to dispose of old technology assets.



OUTDATED ITAD PRACTICES REMAIN

While technology leaders understand the importance of ITAD, many organizations are ignoring ITAD best practices.

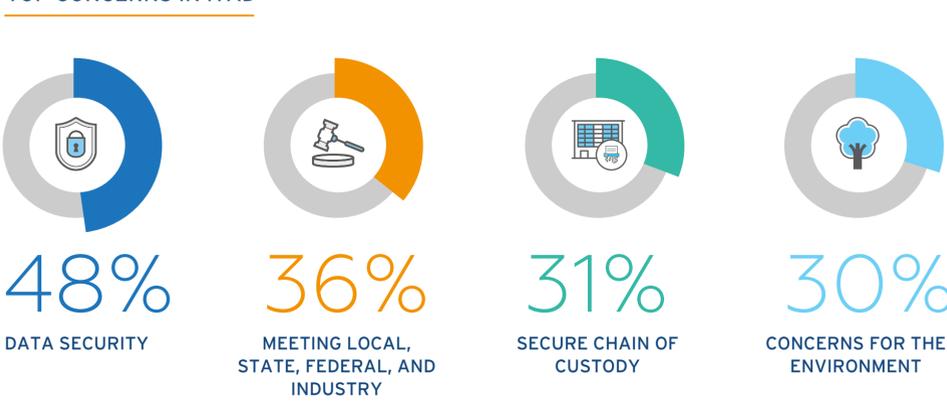


TOP ITAD CHALLENGES

Organizations face many issues when it comes to managing obsolete or retired IT devices.



TOP CONCERNS IN ITAD

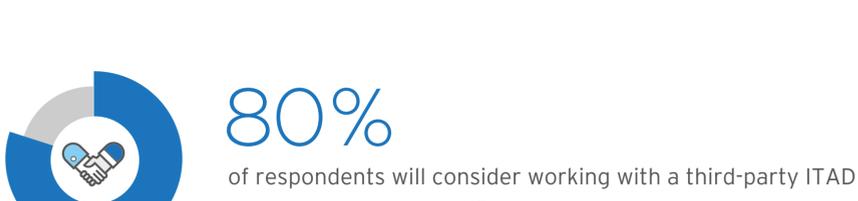
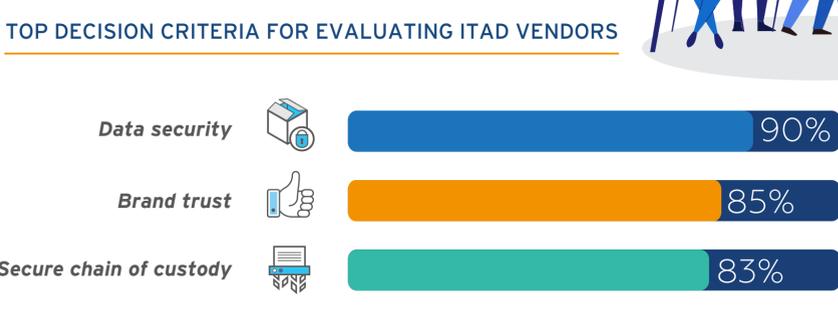


TOP CRITERIA IN SELECTING A TRUSTED PARTNER

Support and centralized management of ITAD are both essential and the right third-party partner can help. Take the time to check qualifications.



TOP DECISION CRITERIA FOR EVALUATING ITAD VENDORS



Now's the time to update your ITAD program, and working with a trusted partner like Iron Mountain with secure chain of custody and defined procedures for destroying, recycling, or remarketing electronics is essential.

CONTACT **IRON MOUNTAIN TODAY** FOR MORE DETAILS:
(877) 654-3809
 OR
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